

FORT GANSEVOORT

Forbes

Arts

JUL 20, 2015 @ 01:45 PM

Fort Gansevoort opens in New York City's Meatpacking District



Fort Gansevoort



Courtney Willis Blair, CONTRIBUTOR

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New York is no stranger to food, art, or retail, but when independent curator Adam

Shopkorn was presented with the opportunity to take over a 19th-century Greek Revival row house on the corner of Gansevoort and Little West 12th Street, he jumped at the chance to open a unique space that would intersect all three in one of New York's hottest neighborhoods.



portrait of Adam Shopkorn.

Shopkorn is known for his ambitious projects, having organized shows at Salon 94 and led the Morgans Hotel Group art program, and Fort Gansevoort doesn't disappoint. The gallery-shop-eatery trifecta features two floors of white-washed exhibition space with a new body of work by street artist CES, bar counters-cum-

retail areas presenting florist Lauren Messelian on all three floors, and an courtyard-style pitmaster residency serving barbecue take-out that is currently hosting DJ Franco V.

We caught up with Shopkorn at the opening, where gourmet pulled-pork sliders were being served, to get some insight into his latest venture.



Fort Gansevoort

What is the impetus for Fort Gansevoort? Why now? What do you want it to become?

I love the play of high and low in this neighborhood. The new Whitney paired with late-night area debauchery. I love the juxtaposition of tourists wheeling their suitcases across the cobblestone streets with maps strewn across their face and Meatpacking District holdovers that have lived down in this neighborhood for 45 years.

The building had sat idle for too long without a tenant, and it needed some love. That's what I'm trying to create. I want to do great art shows at Fort Gansevoort Gallery that make people think, and I want to make

delicious BBQ at Fort Gansevoort BBQ that people crave. I also want to support all types of artists at Fort Gansevoort and help them realize their visions.



installation of CES at Fort Gansevoort, 2015